RUSSIAN FEDERATION

Yaroslavl Region

About the Yaroslavl region

The heartland of Russia – the place for your history-making decisions

**Territory** - 36,400 km²

**Population** - 1,306 million people.

81% of the population lives in cities and towns.

**Region's administrative centre** - Yaroslavl was founded in 1010.

**Main cities and towns:**
- Yaroslavl - 606,7 ths people
- Rybinsk -207,7 ths people
- Pereslavl-Zalessky -42,3 ths people
- Tutajev - 41,2 ths people
- Uglich - 34,7 ths people
- Rostov - 32,4 ths people

**Geographical position**

Yaroslavl is the largest fast-developing administrative and business centre in the area to the northeast of Moscow. The distance from Yaroslavl to Moscow is 280 km, to St. Petersburg – 850 km.

**Labour resources**

The number of able-bodied citizens - 818 thousand people, engaged in economy – 686 thousand people. Opportunities to attract qualified specialists from the neighboring regions (Moscow and Moscow region, Kostroma, Ivanovo, Vologda)

**Education**

There are 38 higher education institutions, 58 000 students, 60 research organizations, 61 schools for professional secondary education.

**Leading state universities in the region:**

Yaroslavl Demidov State University,
Yaroslavl Ushinsky State Pedagogical University,
Yaroslavl State Technological University,
Yaroslavl State Medical Academy,
Yaroslavl State Agricultural Academy,
Rybinsk State Aviation Technology Academy,

**Spheres of professional education:** Automotive Technology, Metallurgy, Automatic control and management, Engineers designing and building, Engineers of electrical power systems, Electrical, radio engineering, Chemical engineering.
**Industry**
Yaroslavl is the most quickly developing administrative and business center on the Upper Volga. More than 4,5 thousand industrial enterprises work in the region. 45% of working-age population with higher and professional secondary education

**Leading branches:**
- Machine building
- Auto components
- Chemistry, petrochemistry
- Food industry

**Perspective Development**

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**Cluster Policy of the Yaroslavl region**
The Concept of Yaroslavl Oblast Government Cluster Policy was formulated and approved by the regional Government in 2009. According to it, Cluster Development is a governmental support of geographically interconnected businesses, suppliers, research and educational facilities in a particular priority field. Cluster development is one of the priorities in the regional economy, which is based upon the traditionally established industries.

**Yaroslavl Oblast Priority Clusters are:**
- automotive components;
- tourism and recreation;
- pharmaceuticals;
- IT-, nano- and bio-technologies.

**Investment Policy of the Yaroslavl region**

**Investment infrastructure**
- Availability of industrial sites: Industrial site “Novoselki” (450 ha), Industrial site “Tutaev” (34,5 ha), Technological park “Gavrilov-Yam” (100 sq.m., 12 ha), Industrial site “Rostovskaya” (up to 250 ha + 150 ha), Industrial site “Glebovskoe” (113 ha)
- Developed infrastructure (connectivity to public networks and energy resources);
- Human Resources;
- Promising investment area (more than nine investment areas)

**Forms of regional government support**
**Tax benefits**
- Period: 5 years with the possibility to extend up to 7 years
- Full property tax exemption (rate – 0%)
- Reduced income tax rate by 4,5 % (up 15,5 %)
- Full vehicle tax exemption (rate – 0%)
- Tax benefits for a land tax
- Possibility of getting subsidies from the budget to compensate the costs of infrastructure, as part of
• an investment agreement

Support and maintenance of projects
• Selection of sites for investors;
• Support in infrastructure issues;
• Participation in negotiations with the infrastructure companies, federal and local authorities;
• Fast gaining of necessary approvals and permits;
• Assistance in registering of a local company of the investor;
• Assistance in staff training;

Key values in the relations with the investors
• Strategically important high-tech industries, providing the modernization of the economy;
• Export potential of products and services;
• New work places, as well as employment in supporting industries;
• Social responsibility of business to employees and citizens;
• Environmentally friendly production;
• Quick response to market needs;
• Maintaining an acceptable level of prices;
• Responsibility for products quality and services;
• Upgrading of infrastructure;
• Additional tax income.

Success Stories
• Astron Buildings (Luxemburg) - metalware
• Bertelsmann AG (Germany) - distribution
• DuPont (USA) - automotive OEM coatings
• Eastman Kodak (USA) - photo paper
• Komatsu (Japan) - excavators and others
• Metro Group (Germany) - cash-and-carry stores
• Nexans (France) - cable
• Snecma, Safran group (France) - aviation and rocket engines
• Tyco Electronics (USA) - accessories for cable
• Velux (Denmark) - attic windows
• RUSNANO - nanovaccines and nano-medicines with NTPharma company
• P-ФАРМ - finished injection pharmaceutical products
• Takeda (NYCOMED) - finished pharmaceutical products

Yaroslavl Agglomeration
Agglomeration is a city area comprising the built-up area of a central city (Yaroslavl) and the suburbs linked by continuous urban area. The project of Yaroslavl Agglomeration is aimed at the formation of the new environment for the region – comfortable logistics, unified standards of life support and facilitated implementation of business processes. Yaroslavl Agglomeration is seen as the unified economic cluster. Its formation requires:
- providing special conditions for its development,
- reconstruction of the existing settlement system, in accordance with the cluster’s configuration,
- transport corridors with new transport hubs and relevant logistics,
- green infrastructure maintenance.

Related Projects:
• Tunoshna Airport reequipment
• “Yaroslavl – City,” the new administrative center on the left bank of the river Volga
• the system of industrial and business parks in the region
• rapid transit system within the agglomeration boundaries
• reconstruction and development of the unified social, sports, road and utilities infrastructure within the agglomeration boundaries

Natural resources
Hydrologic System
The main and most important natural resource of the Yaroslavl Region is water stock. The territory of the Region is crossed by 4327 rivers whose total length is about 20,000 km. (12,428 miles) while the total area of the local lakes is about 5 000 km2 (50,000 ha). The largest river is the Volga, its extension across the Yaroslavl
Region is 340 km. (about 211 miles). It flows through two reservoirs - the Uglich Reservoir and the Rybinsk Reservoir, the largest artificial lake in Central Russia.

Forest Resources
Forests comprise another important local resource. The Yaroslavl Region is located within the forest zone of Russia, its northern part lying within the western area of the taiga-type coniferous forests. The forest area of the Yaroslavl Region totals 1,800,000 ha. The average percentage of forest land is 45.3% (about 1 807 300 hectares). The Yaroslavl Region has both primary and secondary timber processing industries. Besides, the forests of the Yaroslavl Region provide many other valuable vegetative resources, such as mushrooms, berries, medicinal and technical raw materials.

Fauna
The fauna of the Yaroslavl Region is quite varied and includes about 350 species, such as more than 40 kinds of fish (the carp, the pike, the burbot, the perch, etc.), more than 300 kinds of avifauna (the wild duck, the black grouse, the capercaiiyee, the woodcock) and more than 50 mammals (the elk, the wild boar, the hare, the bear), including roaming game from the neighbouring regions and those specially brought to the local hunting farms. Hunting and fishing are quite popular in the Yaroslavl Region and there is a good potential for expanding the use of the local game and fish resources.

Natural Raw Materials and Fuel-Energy Resources
Among the natural resources of the Yaroslavl Region are sand and gravel, brick earth and haydite raw materials, construction sand, peat and sapropel. There are also oil deposits and prospects of discovering gas fields.

Mineral Waters
There are 7 deposits of subsurface mineral waters of medicinal-table and balneal varieties in the Yaroslavl Region. The most well-known brands are Uglichskaya Mineral Water and Nekrasovskaya Mineral Water.

Land Resources
The Yaroslavl Region has 3,617,800 ha of available land. Agricultural lands of all kinds of land tenure comprise 32% of the total land stock of which 70% is arable lands and 29% - forage croplands and meadowlands. The agricultural land is divided into cultivated land (801 100 hectares), pasture (225 000 hectares), and hayfields (109 400 hectares).

Infrastructure
Yaroslavl is one of the major transportation depots of European Russia. The transportation system of the Yaroslavl Region is of paramount importance both domestically and internationally, as it manages large amounts of railway, automobile, water, air and pipeline traffic and provides opportunities for mixed-shipping operations.

Railways
Railways play the key role in shipping goods and passengers inside the Yaroslavl Region and in maintaining transport communication with other areas of Russia. The northern branch-line of the Trans-Siberian Railway, leading towards Arkhanghelsk, Vorkuta, the Northern Urals and Siberia, lies across the territory of the Yaroslavl Region. The route miles of the local railway network total more than 650 km (circa 404 miles). The annual turnover of goods is over 17,000,000 tons.

Highways
The M8 Federal Route (Moscow-Kholmogory) with the Yaroslavl-Kostroma side route is the backbone of the local highway system providing reliable communication between Central and Northern Russia. The total length of roads for common use in the Yaroslavl Region is about 8,000 km (circa 4970 miles).

Water Transport
The backbone of the Yaroslavl Region's navigable network is the Volga River, the most important water-way of the unified deep-water water-transport system functioning in European Russia. The total length of the internal water-way network exceeds 800 km (circa 500 miles). Cargo can pass through the Baltic Sea by river and canal to the Rybinsk inland sea and then via the Volga to Yaroslavl. By using the Volga-Don River Canal System cargo can travel south to the Black Sea and to the Mediterranean. The total annual volume of commodities shipped by the local water transport is over 5,000,000 tons. The navigation period lasts 200-220 days a year.

Air Transport
Tunoshna airport is located in 18 km southeast of Yaroslavl by the federal motorway M8. Tunoshna airport is IAC and ICAO (category 1) certified. Currently, the airport services domestic passenger flights (St.Petersburg and Moscow twice a week each and international cargo flights.

The program of Tunoshna airport development forecasts:
1. attracting a number of carriers to the airport.
2. growth of domestic tourism, inbound tourism, and outbound tourism connected with the above expansion of the airport competitive advantages.
Telecommunications
All kinds of telephone communications, including analog, digital and mobile, radio, television and computer networks, function in the Yaroslavl Region.

Finance
More than 70 banks and affiliates, including 9 regional institutions, are registered and function in the Yaroslavl Region. There are 7 regional insurance companies and 49 affiliates of some leading Russian insurance companies. There are more than 100 evaluative organizations, about 40 companies providing auditing and consulting services, more than 20 professional stock market participants and over 40 leasing companies in the Yaroslavl Region.

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